

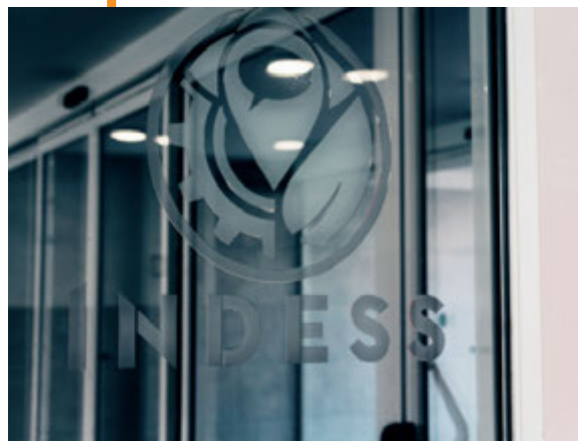


Institutional file

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Introduction



The University Research Institute for Sustainable Social Development (INDESS) arose as a response to a need that existed in 2010 in the scientific community working on sustainability and social welfare in the Social Sciences. For this reason, 147 researchers decided to join efforts to become a reference Center to become a reference centre in the field of research in this discipline.

INDESS aims to establish a specialized offer of scientific-technical services, offering solutions to the needs of society and any institution (public/private) that demands our services, thus favouring the transfer and dissemination of results to the community.

INSTITUTO UNIVERSITARIO DE INVESTIGACIÓN EN CIENCIAS SOCIALES

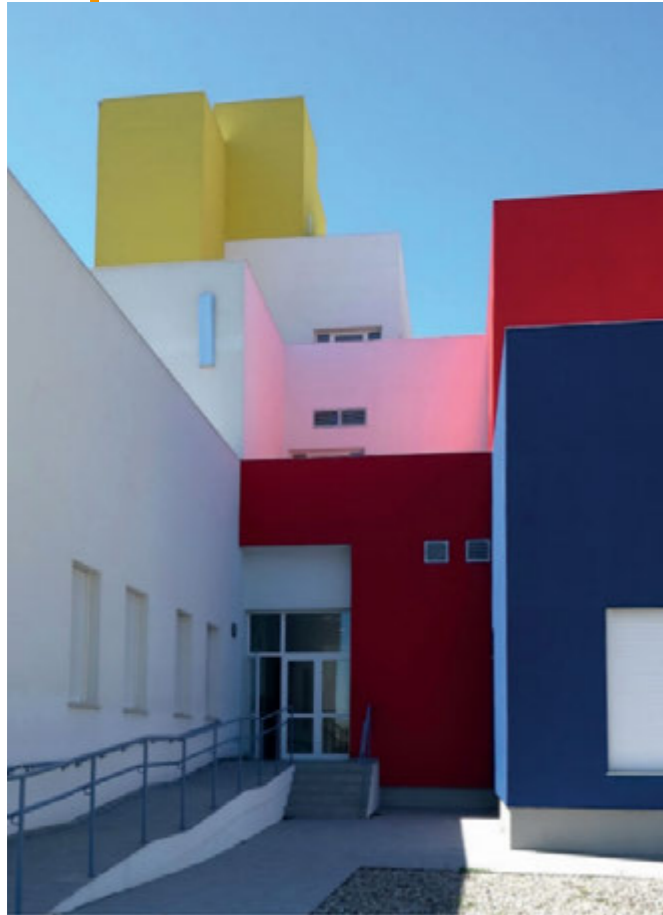


UNIVERSIDAD DE CÁDIZ

INDESS is conceived as a higher structure aimed at research, training and transfer, capable of developing different lines of work and projects of an interdisciplinary nature to respond to the challenges of the XXI century society. We move forward by joining and sharing efforts, resources and ideas. Therefore, we are open to collaborating with researchers from other public and private research centres. The Institute was born with a clear vision for local development, but with a vocation to extend its services to the national and international community.

INDESS is both a physical space (with excellent facilities and state-of-the-art instruments) and a virtual space. It serves its researchers as a platform to identify and develop new opportunities for cooperation and funding, promoting collaborative R+D+i projects. Therefore, it aims to establish Master's and Doctoral schools and pre- and post-doctoral training networks at the frontiers of knowledge in the Social Sciences as a logical outcome for the transfer of research to society.

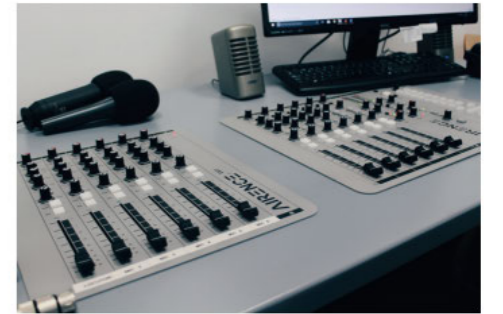
Main objective



The main objective of INDESS is to promote and carry out scientific research in the field of social sciences to contribute to the advancement of these disciplines and the knowledge and solution of regional, national and global problems. We always follow the principles of freedom of research and theoretical and methodological plurality, favouring, in any case, the improvement and implementation of the priority lines defined in the PAIDI, in the State Plan for Scientific, Technical and Innovation Research and in the Strategic Plan of the University of Cadiz.

Objectives

- Promote, organize, develop and evaluate their research plans.
- Program and carry out postgraduate and doctoral activities.
- Advocate scientific and technical updating.
- Support scientific dissemination.



Management team



Director
Dr. Manuel
Arana Jiménez

The primary function of INDESS is to carry out research in the social sciences, offering solutions to the realities of society and any institution, whether public or private, trying to promote knowledge transfer. The institute has three main lines of research dedicated to society and territory in which legal, criminological and economic analyses are carried out. Then there is a second line, society and communication, where studies are carried out from the point of view of marketing and social processes. The third line of society and welfare encompasses the areas of health and quality of life, all obviously from the perspective of sustainability. The institute is a physical space with a large number of laboratories.



Deputy Director
Dr. Alicia
Martín Navarro

These laboratories contain instruments of all kinds: there are laboratories for climate change, tourism, economics, entrepreneurship, communication, computer science, psychology and marketing. They include, among other facilities, a radio and a television studio. In short, everything necessary to develop research in different areas to analyse society from a multidisciplinary point of view.



Secretary
Dr. Juan Domingo
Torrejón
Rodríguez

We understand the institute not only as a physical space but also as a virtual space.

Committees

Economy, HR and Transparency

Dr. Ana
Merchán Clavellino

Training

Dr. Javier
García Onetti

Infrastructures

Dr. Rocío
Guil Bozal

Visualization, dissemination and internationalization

Dr. Belén
Macías Varela

Research Management

Dr. José Miguel
Mestre Navas

The fundamental objective of INDESS is that the knowledge developed at the university does not remain only within its four walls, whether it is transmitted to society, which gives us the resources and serves to improve the quality of life and the environment. The objective is to transfer the social sciences to society, generating more direct contact.

Lines of research



SOCIETY AND TERRITORY

Legal/criminal analysis, territorial analysis and economic analysis in search of a model of sustainability.

MISSION

To promote the sustainable development of the province of Cadiz and its immediate surroundings through research in the social sciences, paying particular attention to the legal-criminological, territorial, economic and business framework.

GENERAL OBJECTIVE

To investigate and transfer the results to companies and public and private institutions; to help improve territorial and business planning and management, the efficient use of resources and the adequacy of the legal framework to enhance citizens' quality of life.



SOCIETY AND TERRITORY

Health, Quality of Life and Sustainability.

MISSION

To contribute to improving the quality of life of citizens in the field of health in line with health and environmental sustainability models.

GENERAL OBJECTIVE

To research and transfer the results in the field of health to public institutions and private health entities that help to improve planning and management models that favour the quality of life and health of citizens. We also propose new normative and prospective instruments for evaluating strategies leading to sustainable development.

Lines of research



SOCIETY AND COMMUNICATION

Analysis of Social Marketing, Communication and Social Processes of sensitization towards Sustainability.

MISSION

To contribute to the management of knowledge in social responsibility and sustainable development of public and private entities, as well as to analyze market trends about the diagnosis of their imaginaries to promote and foster socioeconomic and image systems that contribute to awareness, growth and social development.

GENERAL OBJECTIVE

To promote sustainable socioeconomic activity by increasing business, market and product communication strategies oriented to citizens' socioeconomic and cultural needs.



Facilities

On the semi-basement floor, there are 41 parking spaces for the centre's users and visitors. Throughout the first floor are distributed the communication and mutual areas:

Transfer rooms/secretariat, auditorium and auditorium, control room, university spin-offs, research results transfer office, multipurpose room and TV set, control and production room, adjoining spaces, management office, radio studio and voice-over room, editorial area, photography studio, audio and video material warehouse, AVID editing room, design laboratories, technical offices, social and market research sensor room, marketing strategies business laboratory, communication and citizenship observatory room, planning and media laboratory room and audience and digital uses observatory room.



Facilities

On the second floor are distributed the offices, laboratories, observation rooms and spaces for nursing, psychology, and criminology researchers, as well as common areas.



Visual identity

Five fundamental and creative elements selected for the development and identification of the logo are used, as indicated on the side of the logo symbol, and that makes up what the symbol is.

Regarding the colours, it is essential that the colours of the logo are consistently reproduced faithfully and avoid variations that may contribute to confusion and dispersion of the INDESS image. The colours are those indicated in the Pantones in the brand manual.

In the corporate typography, we find a sans serif typeface, which does not present brushstrokes or strokes, but clean cuts at the ends. It is highly recommended for being very clean, legible and versatile without being boring. This is the typeface: Montserrat.

As for the protection space of the brand and its versions of the symbol, both in color and in black and white, they are indicated in the corporate manual of the brand.

Visual identity

Corporate colours

The INDESS colour references are the Pantones specified here. If the printing conditions do not allow this colour, the logo may be printed in four-color process or in black. This is the primary color of the brand and the one that must predominate.

C0 M58 Y59 K0
H31 S85 B96
R245 G146 B35
HTML #f59223
PANTONE P 30-7 C

C96 M57 Y34 K0
H199 S82 B55
R24 G102 B141
HTML #18668d
PANTONE P 114-14 C

Visual identity

Corporate font

The corporate typeface is the Montserrat family in its Light, Regular and Bold versions. In its Light, Regular and Bold versions. Design studios and agencies will use this.

Montserrat Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%€)

Montserrat Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%€)

Montserrat Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 (.,;:&%€)

Visual identity

Logosymbol vertical version



Logosymbol horizontal version



Symbol



Elements that compose the symbol



Logotype



Location and contact information

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